



# 4<sup>th</sup> International Symposium of the Cancer Research Center of Lyon

2-4 October 2019 | Convention Center | Lyon, France

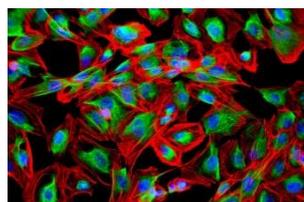


Sponsoring and partnership file



# Synopsis

<b>F</b> oreword	_____	p.3
<b>T</b> he CRCL	_____	p.4
<b>T</b> he International Symposium of the CRCL	_____	p.5
<b>P</b> reliminary program for 2019	_____	p.7
<b>S</b> ponsorship opportunities	_____	p.8
<b>P</b> ractical information	_____	p.9



## Foreword

***The Cancer Research Center of Lyon (CRCL) is organizing its 4<sup>th</sup> International Symposium at the Palais des Congrès of Lyon from the 2<sup>nd</sup> to the 4<sup>th</sup> of October 2019.***

Owing to the success of its first three editions, which individually attracted 600 participants, 20 invited speakers, as well as 50 partners and sponsors, the International Symposium of the CRCL has become a major event for key players in the field of cancer biology in France.

The 2019 edition should not fall short of its predecessors, since top-ranking internationally renowned researchers (see page 7), including one of the 2009 Nobel Prize winners in Chemistry, Pr. Ada Yonath, have already confirmed their attendance.

Furthermore, this extended edition will last three days and will be held for the first time alongside the “Gilles Thomas” Symposium, to commemorate this exceptional researcher, who had embraced the Lyon culture from 2009 to 2014. Gilles Thomas, who was Head of a CRCL Department, created the bioinformatics platform of the “Synergie Lyon Cancer Foundation”. His contributions to the field of Cancer Genetics were acknowledged Worldwide.

This 4th Edition of the International Symposium of the CRCL, through the highly diversified presentations of excellent researchers, will address crucial issues from both a cognitive and a clinical application standpoint. This event will be structured around four sessions:

- Stem cells and cancer cell plasticity;
- Ribosomes and cancer;
- Tumor microenvironment and immunity;
- Cancer genetics.

This symposium is an excellent opportunity to promote exchanges and discussions around these themes. All of the participants will be given the opportunity to present their work, either during the poster sessions or as an oral presentation, if selected by our scientific committee.

Located at the confluence of the Rhône and the Saône rivers, Lyon is an official **UNESCO World Heritage site**. As the **French Capital of Gastronomy**, Lyon houses over forty top-rated restaurants, as well as its famous “bouchons lyonnais”, which serve traditional regional dishes.

**We look forward to welcoming you in Lyon, at the Palais des Congrès in October 2019.**

Alain Puisieux,  
Directeur du CRCL

## The CRCL

The Cancer Research Center of Lyon (CRCL) is a research structure, which was created in January 2011, affiliated to the Université Claude Bernard Lyon 1 (UCBL), two French research institutions, the Inserm and the CNRS, as well as two hospital partners, the Centre Léon Bérard (CLB) and the Hospices Civils de Lyon (HCL). Its activities are entirely dedicated to fundamental and applied research in cancer. Our objectives are to facilitate the transfer of knowledge towards clinical applications, to develop teaching and training in oncology, and to increase the attractiveness and international recognition of our research cluster.

The CRCL is structured around three scientific departments, encompassing 24 research teams or 480 members. These research teams include numerous clinicians and hospital practitioners, who develop translational and clinical research in oncology in line with the fundamental research projects. The teams based at the CRCL are also in direct contact with the CLB, the Edouard Herriot hospital, the University of Lyon 1 and the IARC (International Agency for Research on Cancer), thus facilitating the vital interaction between research, hospitals, teaching and training.

Over the last few years the CRCL has been a foundation stone for the development of cancer research in Lyon, through the consecutive creation, in the framework of highly competitive national calls, of the “Laboratoire d'Excellence” DevWeCan (Investissement d'Avenir call for offers), focused on fundamental research at the interface between development and cancer, and of the LYriCAN (Integrated Cancer Research Site of Lyon), which aims at strengthening the links between clinical, translational and fundamental research. The support for both of these projects was renewed in 2018, and more recently the CRCL successfully applied for a national call “Programme Institut Convergence” leading to the initiation of the multidisciplinary “PLASCAN” Institute.

**10 million** people Worldwide develop cancer each year. In France, with 800,000 new cases each, cancer has become the leading cause of mortality, as illustrated by the death of 12,500 patients each year in the Auvergne Rhône Alpes region alone. This pathology thus constitutes one of the major social, economic, medical and scientific issues of our era

## The International Symposium of the CRCL

Supporting the International Symposium of the CRCL is a unique opportunity to take part in an event that attracts key players in the field of cancer research. The logo of your company will be advertised prior to and during the event, for optimal visual impact, on all Symposium communications (See details page 8). Furthermore, our exhibition stand offers will enable you to present your products and services during the Symposium. The organizers have once again privileged a central position for exhibition stands near the posters and eating area to encourage interactions with attendees.

The International Symposium of the CRCL represents:

**600** Attendees



An **international event**

*Renowned international speakers*

*20% foreign attendees*

A beautiful **venue**

*The Congress Center of Lyon, at the heart of the Cité internationale.*



A great **opportunity to interact**

*A central exhibition area to attract the attention of attendees, the Forum 4*



# They contributed to the success of our 2017 edition

## Institutional partners

Aderly	Lyric (Integrated Cancer Research Site of Lyon)
Cancéropôle CLARA	Unicancer
CNRS	Université Claude Bernard Lyon 1
EACR (European Association for Cancer Research)	Ville de Lyon
Fondation ARC	Worldwide Cancer Research
Inserm	

## Sponsors / Exhibitors

### • SPONSORS

Centre Léon Bérard	Invivogen
Fondation Synergie Lyon Cancer	Netris Pharma
Hospices Civils de Lyon	The Company of Biologists
Laboratoire d'Excellence DEVweCAN	Tollys
Innate Pharma	Toray
Institut Roche	Société Française du Cancer

### • EXHIBITORS

Abcam	Enzo Life Science
Agatha	GE Healthcare
Agilent	GenOway
Antineo	HTG Molecular
AstraZeneca	Integrated DNA Technologies
BD	Molecular Devices
Biotechne	Nanostring
Beckman Coulter	Novartis
Charles River	Ozyme
Chemometec	Peprtech
Coger	PerkinElmer
Dominique Dutscher	Proteigene
Envigo	Stemcell

## Preliminary program for 2019 - Confirmed speakers



### KEYNOTE LECTURE

**Pr. Ada YONATH**, Nobel Prize in Chemistry 2009,  
Weizmann Institute of Science (Rehovot, Israel)

[For further information](#)



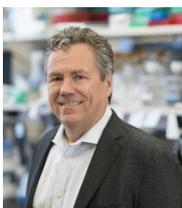
**Dr. Michael F CLARKE**, Stanford University (USA)

[For further information](#)



**Dr. Frederic DE SAUVAGE**, Genentech (San Francisco, USA)

[For further information](#)



**Dr. Scott LOWE**, MSKCC (New York, USA)

[For further information](#)



**Dr. Martin McMAHON**, University of UTAH (Salt Lake City, USA)

[For further information](#)



**Pr. Jane VISVADER**, Walter Heliza Hall institute (Parkville, Australia)

[For further information](#)



**Dr. Max S. WICHA**, University of Michigan Comprehensive Cancer Center (USA)

[For further information](#)

## Sponsoring opportunities

SPONSORING OPPORTUNITIES	PLATINUM*	DIAMOND*
		10 000,00 € VAT EXCLUDED (20%)
Your logo on the Symposium web site	Logo on the sponsor's page	Logo on the home page and sponsor's page
Your logo on the abstract book cover	✓	✓
Number of full access passes (gala dinner included)	2	3

\*PLATINUM and DIAMOND offers respectively give access to a booth of 4m<sup>2</sup> and 9m<sup>2</sup> and also to an insert in the conference bags and an advertisement in the abstract book.

EXHIBITORS OFFERS	SMALL BOOTH	NORMAL BOOTH	IMAGE PARTNERSHIP
		1 600,00 € VAT EXCLUDED (20%)	3 200,00 € VAT EXCLUDED (20%)
Exhibitor's pack <sup>1</sup>	4 m <sup>2</sup> booth	9 m <sup>2</sup> booth	9 m <sup>2</sup> booth
Your logo on the Symposium web site and in the abstract book	✓	✓	✓
Number of full access passes	2	3	3
Bag insert <sup>2</sup> or advertisement in the abstract book			✓

<sup>1</sup>4m<sup>2</sup> booth comes with 1 table, 2 chairs and access to electricity. 9m<sup>2</sup> booth comes with 2 tables, 3 chairs and access to electricity.

<sup>2</sup>flyers or USB keys.

### OTHER OPTIONS

- Insert in the conference bags (flyers or USB keys) : 900 €, VAT excluded (20%).
- Advertisement in the abstract book (A4 page, color print) : 1 500 €, VAT excluded (20%).
- Other partnerships : we would love to study any other form of partnership tailored to your needs and budget. Do not hesitate to contact us.

**CONTACT : pierre.chaumont@lyon.unicancer.fr**

## Practical information

### Symposium:

“4<sup>th</sup> International Symposium of the CRCL”

### Dates:

Wednesday the 2<sup>nd</sup>, Thursday the 3<sup>rd</sup> and Friday the 4<sup>th</sup> of October 2019

### Venue:

Cité Centre de Congrès (Congress Center of Lyon)

50 Quai Charles de Gaulle

69463 Lyon cedex 06

[www.ccc-lyon.com](http://www.ccc-lyon.com)

### The city of Lyon information:

[www.lyon.fr](http://www.lyon.fr)

[www.onlylyon.org](http://www.onlylyon.org)

### Symposium official language:

English

### Site internet du symposium:

[www.crclsymposium2019.fr](http://www.crclsymposium2019.fr)

### CRCL website:

[www.crcl.fr](http://www.crcl.fr)

### Organizer contact details:

Pierre Chaumont

[pierre.chaumont@lyon.unicancer.fr](mailto:pierre.chaumont@lyon.unicancer.fr)